

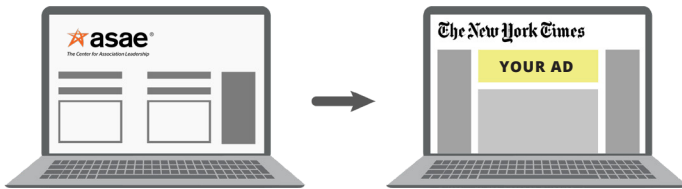
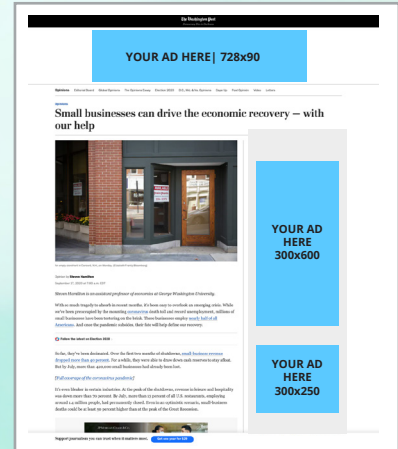
# RETARGETING OPPORTUNITIES

## Why Retargeting?

Our audience becomes your audience with retargeting. Get exclusive direct access to visitors to the ASAE website, Associations Now website or Daily Now Newsletter and retarget them with your company's ads that will showcase your brand, anywhere they visit online. Let us know today if your interested in retargeting as this opportunity is only available on separately purchased advertising schedules on the above websites or newsletter.

## Quantifiable Results

Access your portal to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.



**Your ads will appear on multiple major websites and mobile apps, following the ASAE audience wherever they go.**

### DEADLINE & SUBMISSION

#### MATERIALS DUE:

15 business days prior to start date

#### AD MATERIAL SUBMISSION:

Please upload digital ad materials to the following FTP site:  
<http://upload.asaecenter.org>  
username: anupload  
password: @nfiles

### PAYMENT POLICY:

Full payment for your digital placement is required at the start date of your schedule. One invoice will be generated and due net 30. Cancellations made to digital ad schedules must be made in writing at least 30 days prior to your scheduled start date. We will prorate your schedule as applicable.

### AD SIZES & SPECS

**Formats:** .jpg, .png, or .gif  
static images only

**Maximum file size:** 150kB

#### DIMENSIONS

**Leaderboard:** 728x90

**Filmstrip:** 300x600

**Medium Rectangle:** 300x250

## Choose Your Package

Packages	Price (net)	Duration	#of Impressions
Small	\$3,850	1 Month	100,000
Medium	\$5,950	2-3 Months	250,000
Large	\$7,100	3-4 Months	400,000

**TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT YOUR ACCOUNT MANAGER, EMAIL [INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG](mailto:INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG), OR CALL 202-626-2889.**