



Associations Now Advertising
1575 I Street NW, Suite 1100
Washington, DC 20005
Phone: 202-768-7265
Fax: 202-478-2662

ADVERTISING INSERTION AGREEMENT

Date: _____

Advertiser Name: _____
Address: _____
City, State, Zip: _____
Contact Name: _____
Title: _____
Phone: _____
Email: _____

Agency Name: _____
Address: _____
City, State, Zip: _____
Contact Name: _____
Title: _____
Phone: _____
Email: _____

ASSOCIATIONS NOW PRINT OFFERINGS

Ad Size

COST

Associations Now Board Brief

(Space Deadline: November 3, 2021)

ASAE Annual Convention Show Guide

(Space Deadline: June 1, 2022)

DEMO DAY OPPORTUNITIES

COST

Demo Day Presentations

(Includes a 30-minute demo presentation and a promotional leadership ad on ASAECenter.org)

_____ (PLEASE NOTE SELECTED SHOW(S) ABOVE)

DIGITAL AND MISCELLANEOUS OFFERINGS

NOTE: All Digital Materials are due 15 business days prior to campaign start date.

COST

AssociationsNow.com

ASAE's flagship digital publication; Rotation/Run of Site and Targeted Topic area positions including Leaderboard and Deep Dive ad positions.

ASAECenter.org

ASAE's member resource and programs site; Rotation/Run of Site and Targeted Topic area positions including Leaderboard and Film Strip ad positions.

Daily News E-Newsletter

ASAE's wide-reach morning news source, delivered Monday through Friday.

Native Campaigns/Sponsored Content

Retargeting

Other (additional details needed)

TOTAL ADVERTISING SPEND

Bill to:

Account

Agency

NOTES/INSTRUCTIONS:

Account/Agency Signature: _____
Date: _____

Accepted Signature: _____
Date: _____