



Associations Now Advertising
1575 I Street NW, Suite 1100
Washington, DC 20005
Phone: 202-768-7265
Fax: 202-478-2662

ADVERTISING INSERTION AGREEMENT

Date: _____

Advertiser Name: _____
Address: _____
City, State, Zip: _____
Contact Name: _____
Title: _____
Phone: _____
Email: _____

Agency Name: _____
Address: _____
City, State, Zip: _____
Contact Name: _____
Title: _____
Phone: _____
Email: _____

| ASSOCIATIONS NOW PRINT ISSUES | AD SIZE | COST (Gross/Net) |
|---|---------|------------------|
| Winter 2021: AN Board Brief <small>(Materials Due: 11/04/20)</small> | _____ | _____ |
| Spring 2021 <small>(Materials Due: 02/17/21)</small> | _____ | _____ |
| 2021 Association Technology Toolkit | _____ | _____ |
| Summer 2021 <small>(Materials Due: 05/26/21)</small> | _____ | _____ |
| Fall 2021 <small>(Date and Issue Details TBA)</small> | _____ | _____ |

| DIGITAL AND MISCELLANEOUS OFFERINGS | AD SIZE | COST (Gross/Net) |
|---|---------|------------------|
| AN.com <small>ASAE's flagship digital publication; Rotation/Run of Site and Targeted Topic area positions.</small> | _____ | _____ |
| ASAEcenter.org <small>ASAE's member resource and programs site; Rotation/Run of Site Positions.</small> | _____ | _____ |
| Daily News E-Newsletter <small>ASAE's wide-reach morning news source, delivered Monday through Friday.</small> | _____ | _____ |
| InTouch E-Newsletter <small>Delivered bi-weekly to all ASAE Members</small> | _____ | _____ |
| Retargeting | _____ | _____ |
| Demo Day <small>Inquire about 2021 schedule</small> | _____ | _____ |
| Other: _____ | _____ | _____ |

(All Digital Materials Due: 15 business days prior to campaign start date)

TOTAL ADVERTISING SPEND (Gross/Net): _____

Bill to:

Account

Agency

SPECIAL INSTRUCTIONS: _____

Account/Agency Signature: _____
Date: _____

Accepted Signature: _____
Date: _____